News Release



New Eastern Howard School Corporation Student Nutrition Provider Sodexo Improves Student Well-Being and Achievement

Company Brings Student Well-Being Expertise to More Than 1,400 Students in the District

GREENTOWN, IN, August 3, 2012 – Eastern Howard School Corporation selected Sodexo, a champion of student well-being in support of achievement, to become its new official student nutrition provider. Sodexo will begin foodservice operations for the district effective August 15, 2012, and when it does, the company will introduce an exciting and innovative program that encourages students to eat healthy while also making smart nutrition choices throughout life.

"We are excited to work with Sodexo because the company understands that student success relies on both good nutrition and education," said Dr. Tracy Caddell, Superintendent for Eastern Howard School Corporation. "We aren't just getting a new school meal provider; we are getting a partner in education that will benefit both the district and the community."

A partner in First Lady Michelle Obama's Let's Move Campaign, Sodexo uses healthy menu planning and a focus on nutrition education to fight childhood obesity at nearly 500 school districts across the country. Sodexo educates students about the importance of portion control and eating in moderation and the company is a strategic partner with the USDA's Choose My Plate, which teaches people of all ages how to build a balanced plate with more fruits, vegetables and whole grains.

Sodexo is also the first and only national student nutrition provider to adopt the Alliance for a Healthier Generation, a joint initiative of the American Heart Association and the William J. Clinton Foundation. Additionally, Sodexo has helped more than 160 schools nationwide earn awards in the USDA's Healthier US School Challenge, a program that focuses on both nutrition and physical activity.

"We have an amazing team of culinary and nutrition professionals and we will create healthy, nutritious and delicious school meals that students will love," said John White, district manager, Sodexo Education-Schools. "Sodexo's commitment to students isn't limited to the cafeteria or school. We look forward to working with students, parents, the district and the entire Greentown community to create a student dining program that will make everyone proud."

Sodexo is committed to take measurable sustainable actions that ensure a brighter future in the areas of health and wellness, environmental stewardship and community development. Sodexo School Services focuses on nutrition, achievement, environment, community and activity to promote student well-being.

Sodexo in North America

Sodexo Inc. (www.sodexoUSA.com), leading Quality of Daily Life Solutions company in the U.S., Canada and Mexico, delivers On-site Service Solutions in Corporate, Education, Health Care, Government and Remote Site segments, and Motivation Solutions such as Esteem Pass. Sodexo Inc., headquartered in Gaithersburg, Md., funds all administrative costs for the Sodexo Foundation (www.SodexoFoundation.org), an independent charitable organization that, since its founding in 1999, has made more than \$17 million in grants to end childhood hunger in America. Visit the corporate blog at www.sodexoUSA.com/blog.

Sodexo, world leader in Quality of Daily Life Solutions

Quality of Life plays an important role in the progress of individuals and the performance of organizations. Based on this conviction, Sodexo acts as a partner for companies and institutions that place a premium on performance and employee well-being, as it has since Pierre Bellon founded the company in 1966. Sharing the same passion for service, Sodexo's 413,000 employees in 80 countries design, manage and deliver an unrivaled array of Quality of Life Services. Sodexo has created a new form of service business that contributes to the fulfillment of its employees and the economic, social and environmental development of the communities, regions and countries in which it operates.

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A Tradition of Excellence; A Vision for Tomorrow

